

KEITH BARRY

As the world's leading TV hypnotist, mentalist and brain hacker Keith Barry has been blazing a trail across the globe for many years. His mind-blowing skills have been showcased in over forty international television shows, including his most recent series, *The Keith Barry Experience*. He also recently starred in ITV's smash hit series *You're Back in The Room* where he hypnotised the contestants to stop them winning the prize money! The first hypnotism format on TV in the UK for several years, this show garnered huge audiences and proved to be a big prime-time hit for ITV. Due to the unsurmountable success of the show Keith then went on to feature in the Australian and US versions. *You're Back in the Room* Australia was also very well received and US version rebranded *Hypnotize me*, aired on the CW network during the summer of 2019 to huge acclaim. Keith is currently filming the second series of his homegrown Irish TV series *The Keith Barry Experience*, which is due to air in September 2020.

As well as his own hugely successful US TV series, *Deception with Keith Barry*, Keith has appeared many times on some of the most prestigious US shows such as *The Ellen DeGeneres Show*, *The Jimmy Kimmel Show* and *The Conan O'Brien Show*. He has also brain-hacked many celebrities including Woody Harrelson, Bono, Nicole Scherzinger, Morgan Freeman and many more.

One of Keith's recent projects saw him working as chief mentalist and hypnotist consultant for the blockbuster movie, *Now You See Me*. Shot in New Orleans and Paris, it starred Woody Harrelson, Morgan Freeman, Jesse Eisenberg, Mark Ruffalo and Michael Caine and grossed over \$360M at the box office. His huge success in working extensively with Woody Harrelson, who plays a mentalist, ensured he was hired as chief magic and mentalist consultant for the sequel, *Now You See Me - The Second Act*. He worked on this for almost a year, through its filming in London and Macau.

Keith has written, produced and performed many of his own stage shows over the last fifteen years and has sold out venues in the US, Australia, Canada, Spain, South Africa, the UK and of course his native Ireland. He has also recently presented his keynote speech '*Mind Magic*' at places such as *The Cannes Lions Festival of Creativity*, *The*

Pendulum Summit and *The Dublin Tech Summit*. Keith's TED Talk has been in the top twenty-five TED Talks since 2008 and it currently boasts over twenty-five million views.

A true master of his craft, Keith has gained many awards over the years, including '*Best Magician in Las Vegas 2009*', as voted for by The Las Vegas Review Journal. He also received the very prestigious '*Merlin Award*' for Mentalist of the Year in 2009, joining the ranks of past recipients including Penn and Teller, Paul Daniels and David Copperfield. In 2019 Keith received The James Joyce award from UCD, which is the highest award an Irish University can give.

Keith's corporate entertainment show is designed to astound and amaze the assembled audience and also have them laughing until their faces hurt. During the show he will implant thoughts, extract thoughts, and influence the behaviour of the unsuspecting audience. No-one is safe!

In his keynote presentation '*Mind Magic*' Keith reveals to the audience how to tap into their subconscious minds to break through barriers, disrupt unhealthy thought patterns and exceed expectations, both in their business and personal lives. As a leading expert in influence and persuasion, he will also share information on how to communicate ideas more effectively using NLP strategies such as modelling, pacing, leading and yes-setting. Amazing and informative, this keynote has something for everyone.

As a mind coach Keith has also worked with many world class athletes, business people, influencers and actors to assist them in focusing and improving their techniques and strategies. Amongst Keith's clients are two of Ireland's premier rugby stars, Keith Earls and Rory Best.